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The Ritmo Prenatal Music Belt Sweepstakes: Giving Away 15 of the Hottest Baby Shower Gift for Expectant Moms Starting May 1st

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COLUMBIA, S.C., April 30, 2010 /PRNewswire via COMTEX/ ----Nuvo Group USA - The Ritmo Prenatal Music Belt Sweepstakes launches May 1, 2010 as announced today by Nuvo Group. Through the sweepstakes a total of fifteen (15) lucky winners will receive the hottest prenatal music belt, the Ritmo Advanced Pregnancy Sound System.

(Logo: <http://www.newscom.com/cgi-bin/prmh/20100430/NY96703LOGO>)

Nuvo Group's pregnancy music belt is a fashionable, lightweight belt an expectant mother wears around her pregnant belly. The belt has four speakers and a controller, the size of a deck of cards, which fits comfortably into a tiny pocket.

The mom-to-be uses her audio player, such as an iPod, and plugs it into the controller, which utilizes Nuvo's patented Safe & Sound Technology to regulate the output of sound to a safe level for a [baby](#) to hear in-utero, regardless of how loud the sound was recorded or the volume that it is played.

With Ritmo, the type of sound that can be delivered in-utero has expanded way beyond music -- a baby in the womb can hear everything from a recording of dad reading his favorite book to someone talking to him/her on a phone from miles away.

"Women and men both love prenatal music belts for bonding with their developing baby. What sets The Ritmo Advanced Pregnancy Sound System apart from others is our commitment to safety and comfortable design," said Nuvo Group's Marketing Director, Marlene Lewis. "You don't have to be pregnant to win. In fact, Ritmo is the perfect baby shower gift for a loved one who is expecting!" Anyone who is [pregnant](#), or knows someone who is, is encouraged to enter.

To enter the contest, simply go to www.nuvo-group.com/sweepstakes (the link will be live beginning May 1, 2010). For details, please read the Terms and Conditions. We accept entries from all countries.

The sweepstakes will continue for the next 5 months! Each Nuvo Group we will be giving away 3 RITMO(TM) prenatal music belts! Enter between May 1, 2010 and September 30, 2010 to participate in the draw for a chance to win one prenatal music belt.

Research shows that reactive listening begins at 17 weeks gestation. Often referred to as the Mozart Effect, numerous studies show that music contributes positively to human fetal development, bonding and [stress](#) reduction.

To see how the belt works, view here: <http://www.youtube.com/watch?v=RV6rpGP1bOg>

About Nuvo

Founded in 2006 by Oren Oz, Nuvo Group, is comprised of full-time parents, who also happen to be internationally recognized engineers, award-winning designers, and entrepreneurs. Nuvo creates and manufactures innovative developmental products that are designed to create shared experiences between parents and their children.

Products are designed to stimulate, educate and challenge while being fun to use. Nuvo labs and research teams focus on providing targeted answers to recognized needs -- whether for prenatal or early childhood applications.

Acclaimed for using imaginative designs, cutting-edge technologies, and advanced materials, Nuvo Group's solutions address the needs and [lifestyles](#) of modern parents and their kids. In the case of Ritmo, experts in the fields of acoustics and bio-medicine developed its technology, which was based on hundreds of third party research papers and studies.

SOURCE Nuvo Group

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